

Nanny Seeking Family Checklist

Use the checklist that follows to determine whether your "Nanny Seeks Family" ad is ready to be posted to [Eastside Parents & Nannies](#) or [Seattle Parents & Nannies](#).

The last pages have rule-compliant templates. You **are** required to use the checklist but **are not** required to use any of our templates.

Required in Ad

- 1.** A title matching the services offered. Our group supports these three titles:
 - a.** Babysitter: you offer occasional one-on-one childcare.
 - b.** Nanny: you offer regular care, however few or great the number of hours. The housework you offer is "returning the house as found".
 - c.** Nanny-Household Manager: you take on duties beyond "returning the house as found", such as errands and laundry, but you still primarily provide childcare (at least 51% of job).
- 2.** A list of cities you're available in. **NO** minutes, miles, or "area". We've found parents **hate** vagueness on this. Consider using Google Maps' "Arrive By" tool, which lets you set the time you'd be trying to arrive by and on what day; we make no warranties as to its accuracy. **The cities you list must be relevant to the group you're posting in; see [parentsandnannies.com](#) if unsure.**
- 3.** A **breakdown** of your experience (e.g., "7 years nannying, 14 years babysitting") that when referencing ages uses numbers (e.g., "children aged 3 months to 8 years") not "all ages" or vague age groups (**NO** to newborn, infant, etc.). Do **NOT** count time before your 18th birthday as nannying; the difference in expectations and liability is too great. Do **NOT** count time before your 13th birthday as babysitting. Do **NOT** use umbrella terms like "of experience" or "childcare experience"; it will be denied!
- 4.** Some idea of availability (e.g., number of hours sought, days you have open, etc.).

Recommended in Ad

- 1.** Tdap, Flu, CPR, First Aid, degrees, whether you have a car, whether you have a passport. Pertussis is often not felt by an adult carrier, but can kill an infant. Tdap is effective at preventing most transmission of Pertussis. You can get Tdap at any pharmacy, and Tdap vaccination is valid for 10 years against Pertussis.
- 2.** Any desirable skills? (e.g., music, swimming, languages, special needs experience; you may mention tutoring experience in your experience breakdown, but while you may offer homework help as part of being a nanny, you may **NOT** offer tutoring)

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- 3.** We recommend including a pay range (e.g., "I ask 29-34 depending on the number of children and details of the position."). This shows confidence in your abilities and still offers flexibility to consider your impression of the family, number of hours, and so on when assessing a potential match. If offering more than one thing (e.g., nanny AND nanny-household manager), and including a pay rate or range, separate pay rates or ranges are required (e.g., "I ask 28-33 as a nanny, 35-37 as a nanny-household manager, depending on the number of children and details.").

Nannies are not required to include an asking pay rate or range in their ad. However, if you do, it must comply with group minimum(s) and consider any experience you claim to have. So, do not claim 10 years nannying and then offer to work for group minimum. Your ad will be denied! See the Featured section in the group you're posting to for the current minimums in that group.

Forbidden in Ad

- 1.** Links to childcare sites or groups. A nanny may include a link to their own personal website, but **not** to a profile on a childcare site.
- 2.** Offers for general housework without childcare; tutoring; lessons of any type; daycares; schools; links to non-childcare sites, etc. Ours are **NOT** groups for housekeeping, pet sitting, etc.
- 3.** Ad or Resume images. You may include photos in your ad, provided you have the permission from the appropriate person(s) to share the content thereof, but you may not make an image your post/ad.

Your ad **must** be searchable in the group and that means having the text separate from any images. That said, we do recommend having some type of image included in your ad (e.g., you, photos of creations by those in your care, etc.). Facebook's algorithms show posts with images on feeds more often than those without.

Templates

Example Ad: Nanny Seeking a Family

Nanny Seeks Family

Hi!

I've nannied for 4 years, babysat 10 years, and worked with children aged 3 months to 9 years. I'm up to date on COVID and Tdap, and have both CPR and First Aid certifications.

I'm available in Bellevue, Redmond, Kirkland, Sammamish, or Issaquah. I'm looking for 40 hours or more, Monday through Friday, working with one to three children.

I ask 29-33/hour depending on the number of children and the details of the position. I would consider being part of a share at 36-40/hour.

Name

Example Ad: Nanny-Household Manager Seeking a Family

Nanny-Household Manager Seeks Family

Hi!

I've nannied for 7 years, babysat 16 years, and have worked with children aged 4 months to 10 years. 2 of those 7 years were as a nanny-household manager. I have current CPR and First Aid certifications, and am current on Flu and Tdap.

I'm open to Shoreline, Seattle, and Tukwila. I'm looking for 40 hours or more, Monday through Friday, working with one to three children as a nanny-household manager.

I ask 34-38/hour depending on the number of children and the exact household management duties involved. I would consider being part of a share at 38-40/hour, or a share with household management duties at 44-46/hour.

Name